



CauseCoaching

AN ENVISION CONSULTING INITIATIVE

# Strengthening the Nonprofit Sector through Building Better Boards

## What is CauseCoaching?

CauseCoaching is a subscription membership program for Nonprofit Executive Directors/ CEO's and Board Chairs that supports nonprofit board development. Our service portfolio is designed to help build better boards and strengthen organizations at every stage of their evolution, from startup to enterprise.



## Our Goal

Our goal is to provide proven, systematic support and resources for executives and boards at all developmental levels, with the aim of improving board efficacy across the nonprofit sector.

## What does the CauseCoaching membership include?

Executive coaching, board coaching, board recruiting, leadership development, executive director/ CEO/ board chair resources, current & cutting-edge collateral.

**Don't wait.  
Subscribe.  
Evolve.  
Thrive. Start  
building your  
better Board  
today.**

# CauseCoaching Membership Levels

<b>*1 year subscription includes 5% discount</b>	<b>TIER 1</b> \$600/ month \$3,600/ 6 months \$6,840/ 12 months	<b>TIER 2</b> \$1,200/ month \$7,200/ 6 months \$13,680/ 12 months	<b>TIER 3</b> \$2,000/ month \$22,800/ 12 months
<b>Board Assessments &amp; Recommendations</b>	✓	✓	✓
<b>Individualized Coaching</b> (sessions per month)	✓	✓ ✓	✓ ✓ ✓
<b>Digital Resource Library</b>	✓	✓	✓
<b>Nonprofit Leadership Library</b>	✓	✓	✓
<b>Current &amp; Cutting-Edge Collateral</b>	✓	✓	✓
<b>CauseCupid Board Recruitment Events</b> (events per year)	✓	✓ ✓	✓ ✓ ✓
<b>Executive Director/ CEO Roundtables</b>	✓	✓	✓
<b>Board Chair Roundtables</b>		✓	✓
<b>Customized Board Member Onboarding Video</b>		✓	✓
<b>Customized Live and Virtual Board Training</b> (per six months)		✓	✓ ✓
<b>Individualized Board Recruitment Meetings</b>			✓
<b>Board Recruitment Postings</b> (per quarter)			✓

# CauseCoaching Membership

## BOARD COACHING

(Progressively more hours for tiers 2 & 3)



### Board Assessments & Planning

All engagements kick off with our team conducting a Board Functionality Assessment to gauge board structure, engagement, training, self-perceptions, goals, and self-identified deficits and needs, all of which will shape our CauseCoaching 6-month or 12-month Board Improvement Plan and recommendations.



### Live And Virtual Coaching/ Training

Individualized executive coaching sessions, board training, and help for nonprofits to create and execute actionable plans to advance Board and organizational development.



### Digital Resource Library

Masterclass-style videos covering dozens of Board-related topics; digital templates for board meetings, committees, evaluations, and customizable board member onboarding collateral.

## BOARD RECRUITING

(Tier 3 includes individualized recruitment events)



### CauseCupid

Curated “matchmaking” events to introduce nonprofits to qualified professionals seeking board service opportunities.

## LEADERSHIP DEVELOPMENT



### Executive Director/ CEO Roundtables

Regular gatherings provide safe, discrete, space for leaders to network, brainstorm, share resources, and address concerns.



### Board Chair Roundtables: Tiers 2 & 3

Regular gatherings provide safe, discrete, space for leaders to network, brainstorm, share resources, and address concerns.



### Executive Director/ CEO/ Board Chair Resources

Curated book titles, webinars, conferences and leadership development opportunities



### Nonprofit Leadership Library: Coming Soon

A comprehensive online lending library featuring hundreds of popular titles devoted to Nonprofit Management, Leadership Development, Boards of Directors, Strategic Planning, and more.



### Current & Cutting Edge Bulletins

Timely notifications regarding new developments and opportunities for the nonprofit sector.



# CauseCoaching

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## What is CauseCoaching?

A subscription-based in-person and virtual coaching and service portfolio with three different tiers of support and resources to guide and fortify nonprofit Executive Director/CEOs and Board Chairs to build better Boards and strengthen their organizations at every stage of evolution, from startup to enterprise.

## Who are CauseCoaching's customers?

### Primary

Nonprofit Executive Directors/CEO's  
and Board Chairs

### Secondary

Boards, Prospective Board Members /  
Corporate Entities placing executives on BODs

## What does the CauseCoaching membership include?



### Live, In-person and/or Virtual Training

Board training and executive coaching sessions to help nonprofits create actionable plans to advance Board development.



### CauseCupid

Quarterly curated "matchmaking" events to introduce nonprofits to qualified professionals seeking Board service opportunities.



### Individualized Board Match Meetings: Tier 3 Only

Curated breakfast and lunch meetings to connect Executive Directors/CEO's and Board Chairs with qualified Board candidates.



### Executive Director/ CEO Roundtables

Regular gatherings provide safe space for leaders to network, brainstorm, share resources and address concerns.



### Board Assessments & Recommendations

CauseCoaching experts will attend Board meetings and deliver feedback and recommendations to the chief executive and Board chair regarding the functionality, efficacy, and dynamics we observe.



### Digital Resources

Masterclass-style videos; digital templates for Board meetings, committees, evaluations, and customizable onboarding collateral.



### Executive Director/ CEO/ Board Chair Resources

Curated books, webinars, conferences and leadership development opportunities.



### A La Carte Offerings Available Separately from Envision Consulting

Board retreats; Board committee kickstarter support; Online Board Portal setup, and more.

