

Inclusive Strategic Planning

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What we'll cover:

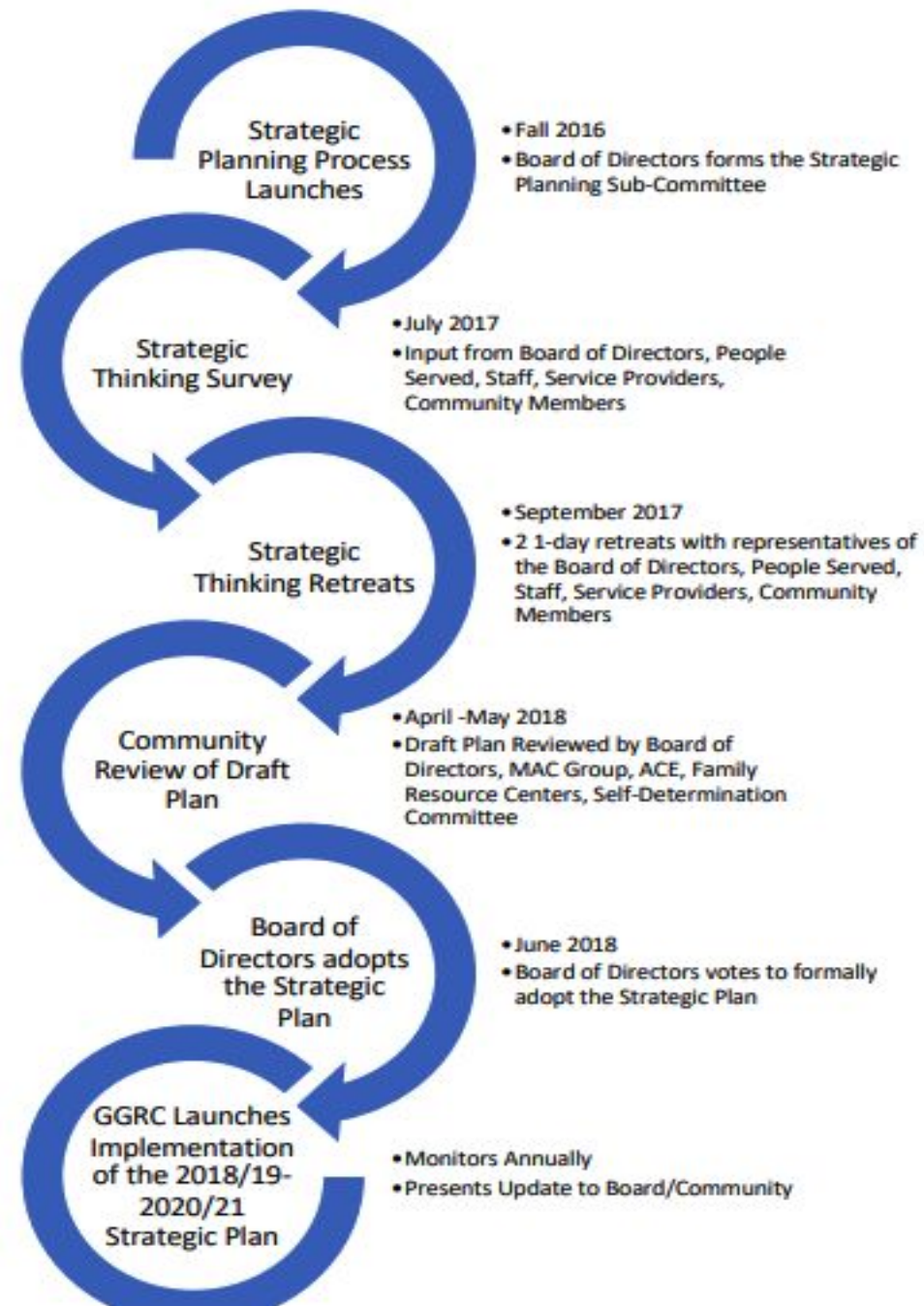
- The purpose of a strategic plan
- The process GGRC followed to build the plan
- Key learnings from implementing the plan
- Thoughts regarding strategic planning during times of uncertainty and rapid change

Why does an organization need a strategic plan?

Purpose:

- To move from the what+how of daily operations to why an organization exists in order to more efficiently meet the org's mission

What process did GGRC follow
to build our Strategic Plan?



Implementation take aways:

- Value of broadcasting plan/keeping goals in mind- keeps leaders focused on overarching goals of the agency
- Learning from senior management+ board member pairing on initiatives- keeps board members focused on high level goals
- Educated partners on the focus of the agency

Thoughts on building a strategic plan during times of uncertainty and rapid change

Thank you!